

Ashburnham 250<sup>th</sup> Celebration Committee

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Minutes of February 21, 2013 Meeting 13 MAR 25 AM 8:12

**Present:** Steve Coswell and George Cornwall, Co-Chairs; Pat Frederick, Secretary; Patty Johnson, Treasurer; Members: Barbara DiVito, Tyna Donelson, Bob Fichtel, Kate Mahoney, Linda Ramsdell, and Linc Stiles. Guests: Donna D'Apolito of Donna's Barber Shop, with her daughter, Cara DelleChiaie.

Steve called the meeting to order at 7:00 PM.

Pat Frederick had e-mailed the minutes of the January 17<sup>th</sup> meeting to all members following that meeting, and the members had accepted the minutes.

Patty Johnson read her Treasurer's report, which was accepted as written. She is initiating a Schoolboy Statue Fund account, to record advance orders and sales of the statuettes.

Bob had brought two Schoolboy statuettes; one from 1950, the other, a sample of the one we will be selling. Members handed the two samples around the table, comparing them. An advantage of the new one is that it will be cast in a dark resin; unlike the older model, cast in white resin with a black surface, these will not show minor nicks.

Bob also showed his design for a tag to accompany the statuette; one side of the tag will bear a color photo of the actual statue, printed on glossy stock. The other side will have the inscription from the base of the statue. George moved that the Committee accept Bob's design for the tag, and the committee voted to accept it.

150 statuettes are to be made available in time for Downtown Day at the end of June.

Tyna has been in touch with members of the Bela Lyon Pratt Historical Society, inviting them to participate in the Schoolboy Statue Look-Alike Contest. (Pratt was the original sculptor.)

The committee agreed that "A donation of \$50.00" would be asked for each statuette.

Bob had brought a full-size, full-color print of the light-pole banner design, which he held up at a distance from the committee, to show that it could be read clearly by a passerby. George moved to accept the design; Tyna seconded the motion. The design was unanimously approved by the committee. Guest Donna immediately ordered one with her business name on it.

Tyna proposed that we have a handsome, 6" by 8" postcard printed, with photos of both the banner and the statuette, to send to businesses and individuals in the town, followed up with a phone call by a member of the committee, asking if the recipient would be interested in purchasing either. Members of the committee made suggestions about the postcard's format and informational content. Steve is working on a phone list, assigning calls to members.

Donna was at the meeting to volunteer to facilitate the "Brothers of the Brush" beard contest, to begin in September, 2014, with judging on the day of the big parade, in September, 2015. There would be a variety of winning categories.

The committee discussed the matter of the trolley tour on Downtown Day; it was decided that the committee should host the tour in 2013, 2014 and 2015, and that the tour should be more an amusement park ride for kids than a tour of important historic landmarks in town. Tickets for the ten-minutes tour would be available at the 250<sup>th</sup> celebration committee's booth, for a freewill donation. Barbara volunteered to be chair of the booth at Downtown Day, in charge of trolley ride tickets. Bob moved that further discussion of the tour be continued at the next meeting, since there was more business to be considered.

The Ashburnham Municipal Light Plant's May, 2013 bills will include an insert flier announcing the committee's upcoming attractions: the schoolboy statues, light pole banners, blueberry breakfast, and Brothers of the Brush contest, identified as fundraisers for the anniversary year parade and fireworks. We will share this insert with the Historical Society. In return, the Historical Society will share the Light Plant's July insert with the 250<sup>th</sup> committee.

Members reviewed copies of the committee's Annual Report, for publication in the annual Town Report. The committee's report was accepted as written.

George distributed a sign-up sheet, asking members to list their preferred areas of participation, to avoid future instances of a single member's being left with full responsibility for a project or activity.

Patty is seeking a more efficient format for an events and activities calendar.

Steve adjourned the meeting at 8:47 PM. The next meeting will be on March 21<sup>st</sup> at 7:00 PM in the Malcolm Stewart Community Room at the Stevens Memorial Library.

Respectfully submitted,



Patricia H. Frederick, Secretary